

STREET ADDRESS:  
1300 I Street  
Sacramento, CA 95814  
Telephone: (916) 323-5079

WEB SITE ADDRESS:  
<http://ag.ca.gov/charities/>

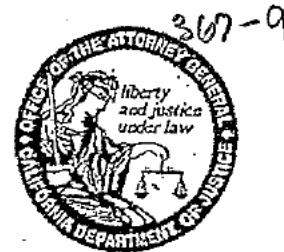
# COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

## ANNUAL FINANCIAL REPORT FOR 2004

(California Government Code Section 12599)

Failure to file annual financial report by January 30<sup>th</sup> annually for each calendar year of solicitation may result in late fees as defined in Government Code Section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



Name and Address of Commercial Fundraiser:

367 529  
GOLD COAST PRODUCTIONS MSA ENT

Name of commercial fundraiser

3730 MADRONA LANE 11091 RHYOLITE #3

Address of commercial fundraiser

MEDFORD, OR 97501 REDDING, CA 96003

City, State, and ZIP Code

Name and Address of Charitable Organization:

CT No. F.E.I.N. No.

SHASTA COUNTY PEACE OFFICERS ASSOC.

Name of charity

1313 CALIFORNIA STREET

Address of charity

REDDING, CA 96001

City, State, and ZIP code of charity

Figures from (check one):

National Campaign ☐

California Campaign ☒

Entertainment Event

held (on) (from)

(Type of activity)

(fundraising solicitation conducted  
from 7-12-04 through 9-12-04  
with reminders mailed after event  
(Date or dates must be shown))

Is the contract between the commercial fundraiser and charity based upon a fee or percentage of revenue? Fee ☐ Percentage ☒ Other ☐

If other, provide brief explanation

### 1. REVENUE

A. Cash contributions

B. Entertainment sales or admission charges

C. Sales from products

D. Advertisement sales

E. Membership fees

F. Other sources: (Specify)

a. \_\_\_\_\_  
b. \_\_\_\_\_  
c. \_\_\_\_\_  
d. \_\_\_\_\_

43664 A.  
3915 B.  
C.  
D.  
E.  
Fa.  
Fb.  
Fc.  
Fd.

G. TOTAL REVENUE

47,579 ✓ G.

### 2. EXPENSES

A. Fees or commissions to Gold Coast Productions

B. Salaries

C. Payroll taxes

D. Employee benefits

E. Cost of merchandise for resale

F. Cost of entertainment

G. Postage

H. Advertising

I. Telephone

J. Rental of equipment

K. Facilities charge office rent + utilities

L. Permits registration, liscence etc

M. Other expenses: (Specify)

a. Various Insurance  
b. Supplies  
c. Misc: bank fees, repairs etc  
d. \_\_\_\_\_

4750 A.  
2093 B.  
1911 C.  
D.  
E.  
4766 F.  
2050 G.  
50 H.  
1580 I.  
J.  
1150 K.  
45 L.  
60 Ma.  
1430 Mb.  
78 Mc.  
Md.

N. TOTAL EXPENSES

38063 N.

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3. Amount to charity (subtract line 2N from line 1G) 9516 3.
4. Less additional fundraising expenses paid by charity including fee paid to commercial fundraiser (to be completed by charity) — 4.
5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s) — 5.
6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3) 9516 6. ✓
7. (a) Does any officer, director, partner or owner of the commercial fundraiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the commercial fundraiser has contracted to solicit?
- ☐ Yes ☒ No If "yes" complete the following:

Name of officer, director, partner or owner of commercial fundraiser	Name and address of charitable organization	Relationship of officer, etc. to charitable organization

(b) For each affiliation identified in 7(a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

Mark S. Allen, Owner, MSA ENT

Nancy C. DeVos, Admin. Assist. Gold Coast

Signature of authorized officer (commercial fundraiser)

Printed name

Title

Date

Signature of the charitable organization for verification.

GARY HUGHES

Printed name

Director 01/25/05

Title

Date

LISA G. FISHER

Printed name

Scty 1-25-05

Title

Date